

## BMW of North America, LLC

Pricing Guide

Model Year 2020

Suggested Retail Price

3 Series (G20)

Effective May 30, 2019



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
3 Series	330i Sedan	G20	203O	5R13	B46	07/19
	330i xDrive Sedan	G20	203W	5R73	B46	07/19

# BMW of North America, LLC

Pricing Guide

Model Year 2020

Suggested Retail Price

3 Series (G20)

Effective May 30, 2019



## Change Notes

---

5/21/2019	Quinn	Initial Release.
-----------	-------	------------------

# BMW of North America, LLC

Pricing Guide  
Model Year 2020  
Suggested Retail Price

3 Series (G20)  
Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
Start of Production		07/2019	07/2019
Base Price U.S.A. Port of Entry*		\$40,750	\$42,750
Base Price Euro Deliver Munich Pick Up		\$38,715	\$40,615
Base Price Diplomatic U.S.A. Port of Entry		\$38,715	\$40,615
<b>Non-Metallic</b>		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
<b>Metallic</b>		\$550	\$550
475	Black Sapphire Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A96	Mineral White Metallic	x	x
B39	Mineral Grey Metallic	x	x
C10	Mediterranean Blue Metallic	x	x
C1X	Sunset Orange Metallic	x	x
C1Z	Vermont Bronze Metallic	x	x
C31	Portimao Blue Metallic	x	x
	<i>C31 requires ordering ZMP</i>	x	x
C35	Blue Ridge Mountain Metallic	x	x
<b>Upholstery</b>			
KC	SensaTec	NC	NC
KCFY	Canberra Beige SensaTec	x	x
	<i>KCFY cannot be ordered with ZMP or ZPL</i>	x	x
KCSW	Black SensaTec	x	x
	<i>KCSW cannot be ordered with ZPL</i>	x	x
MA	Vernasca Leather	\$1,450	\$1,450
	<i>In combination with ZPL</i>	NC	NC
	<i>Included in package</i>	ZPL	ZPL
	<i>Vernasca Leather requires ordering 4UR</i>	x	x
MAFO	Canberra Beige/Black Vernasca Leather with contrast stitching	x	x
MAH7	Black Vernasca Leather with contrast stitching	x	x
MAMU	Mocha Vernasca Leather with contrast stitching	x	x
MANJ	Black Vernasca Leather with Black contrast stitching	x	x
	<i>MANJ cannot be ordered with ZMP or ZPL</i>	x	x
MANL	Black Vernasca Leather with Blue contrast stitching	x	x
	<i>MANL requires ordering 4AW and ZMP</i>	x	x
MAOI	Oyster Vernasca Leather with contrast stitching	x	x
MAPQ	Cognac Vernasca Leather with contrast stitching	x	x
<b>Packages</b>			
ZCV	<b>Convenience Package</b>	\$2,350	\$2,350
322	Comfort Access keyless entry	x	x
488	Lumbar support	x	x
508	Park Distance Control	x	x
5A4	LED Headlights with Cornering Lights	x	x
5AS	Active Driving Assistant	x	x
	<b>or</b> ZDY Driving Assistance Professional Package	+ \$1,700	+ \$1,700
655	SiriusXM Satellite Radio with 1year All Access Subscription	x	x
ZN1	Active Blind Spot Detection	x	x
	Active Driving Assistant additionally includes Cross-traffic alert rear. For vehicles equipped with Navigation, Speed Limit Info is additionally included.	x	x
	ZCV and ZPK will delete 508 from the order	x	x
	ZCV cannot be ordered with ZDA, ZPP or ZPX	x	x
	In combination with ZMP	\$0	\$0

# BMW of North America, LLC

Pricing Guide

Model Year 2020

Suggested Retail Price

3 Series (G20)

Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
<b>Packages</b>			
<b>ZDA</b>	<b>Driving Assistance Package</b>	\$500	\$500
	508 Park Distance Control	x	x
	5AS Active Driving Assistant	x	x
	or ZDY Driving Assistance Professional Package	+ \$1,700	+ \$1,700
	ZN1 Active Blind Spot Detection	x	x
	Active Driving Assistant additionally includes Cross-traffic alert rear. For vehicles equipped with Navigation, Speed Limit Info is additionally included.	x	x
	ZDA and ZPK will delete 508 from the order	x	x
	ZDA cannot be ordered with ZCV, ZPP or ZPX	x	x
<b>ZDY</b>	<b>Driving Assistance Professional Package</b>	\$1,700	\$1,700
	5AR Extended Traffic Jam Assistant for limited access highways	x	x
	5AU Active Driving Assistant Pro	x	x
	Active Driving Assistant Plus includes Active Cruise Control w/Stop & Go, Active Lane Keeping Assistant w/ side collision avoidance, Traffic Jam Assistant, Evasion Aid, & Cross-traffic alert front, in addition to the contents of Active Driving Assistant.	x	x
	ZDY requires ordering 6U3	x	x
	ZDY will delete STD or 100% equipment 544	x	x
	ZDY requires ordering ZCV, ZDA, ZPK, ZPP or ZPX	x	x
<b>ZMP</b>	<b>M Sport Package</b>	\$5,200	\$5,200
	1PL 19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	x	
	or 1PM 19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft (19x8.0, 225/40 R19)	+ \$0	
	or 1PP 19" M Double-spoke jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	+ \$0	
	or 1PR 19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire (19x8.0, 225/40 R19)	+ \$0	
	or 1PU 19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft (19x8.0, 225/40 R19)	+ \$0	
	1PM 19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft (19x8.0, 225/40 R19)		x
	or 1PL 19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)		+ \$0
	or 1PP 19" M Double-spoke jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)		+ \$0
	or 1PR 19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire (19x8.0, 225/40 R19)		+ \$0
	or 1PU 19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft (19x8.0, 225/40 R19)		+ \$0
	2VL Variable sport steering	x	x
	337 M Sport Package	x	x
	3DZ Without Lines designation outside	x	x
	4AW SensaTec Dashboard	x	x
	4KK Aluminum Tetragon trim	x	x
	or 4KA Open Pore Fine Wood Oak Grain trim	+ \$0	+ \$0
	or 4KB Open Pore Fine Wood Maple trim	+ \$0	+ \$0
	or 4KC Fine Wood trim with Ash Grey-Brown high gloss	+ \$0	+ \$0
	or 4KL Aluminum trim with mesh effect	+ \$0	+ \$0
	5A1 LED Fog Lights	x	x
	704 M sport suspension	x	x
	or 2VF Adaptive M Suspension	+ \$700	+ \$700
	or ZTR Track Handling Package	+ \$2,450	+ \$2,450
	710 M steering wheel	x	x
	715 Aerodynamic kit	x	x
	760 Shadowline exterior trim	x	x
	ZMP will delete STD or 100% equipment 255, 3MB and 7AC	x	x
	ZMP requires ordering ZCV, ZPP or ZPX	x	x
	ZMP requires ordering 300, 475, A96, B39, C1X or C31	x	x

# BMW of North America, LLC

Pricing Guide

Model Year 2020

Suggested Retail Price

3 Series (G20)

Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
<b>Packages</b>			
<b>ZPK</b>	<b>Parking Assistance Package</b>	\$700	\$700
	5DN Parking Assistant Plus	x	x
	ZX1 Active Park Distance Control	x	x
	ZX3 Surround View w/ 3D View	x	x
	ZPK requires ordering ZCV, ZDA, ZPP or ZPX	x	x
	ZPK will add ZX2 to the order	x	x
	ZPK will delete STD or 100% equipment 3AG	x	x
	Note: ZX2 - Rear view camera		
<b>ZPL</b>	<b>Luxury Package</b>	\$1,950	\$1,950
	4AW SensaTec Dashboard	x	x
	4UR Ambient Lighting	x	x
	7S2 Luxury Line	x	x
	MA Vernasca Leather	x	x
	ZPL cannot be ordered with ZMP	x	x
	ZPL will delete STD or 100% equipment 7AC	x	x
<b>ZPP</b>	<b>Premium Package</b>	\$4,700	\$4,700
	248 Heated Steering Wheel	x	x
	322 Comfort Access keyless entry	x	x
	488 Lumbar support	x	x
	494 Heated front seats	x	x
	<b>or</b> 4HA Front and Rear Heated Seats	+ \$350	+ \$350
	508 Park Distance Control	x	x
	5A4 LED Headlights with Cornering Lights	x	x
	5AS Active Driving Assistant	x	x
	<b>or</b> ZDY Driving Assistance Professional Package	+ \$1,700	+ \$1,700
	610 Head-up Display	x	x
	655 SiriusXM Satellite Radio with 1year All Access Subscription	x	x
	6C4 Connected Package Pro	x	x
	6CP Apple CarPlay Compatibility	x	x
	6U3 Live Cockpit Pro (incl. Navi)	x	x
	ZN1 Active Blind Spot Detection	x	x
	ZPP and ZPK will delete 508 from the order	x	x
	ZPP cannot be ordered with ZCV, ZDA or ZPX	x	x
	ZPP and 4HA requires ordering Vernasca Leather	x	x
	In combination with ZMP	\$2,350	\$2,350
<b>ZPX</b>	<b>Executive Package</b>	\$5,900	\$5,900
	322 Comfort Access keyless entry	x	x
	488 Lumbar support	x	x
	494 Heated front seats	x	x
	<b>or</b> 4HA Front and Rear Heated Seats	+ \$350	+ \$350
	5AC Automatic High Beams	x	x
	5AS Active Driving Assistant	x	x
	<b>or</b> ZDY Driving Assistance Professional Package	+ \$1,700	+ \$1,700
	5AZ Icon Adaptive LED Headlights with Laserlight	x	x
	610 Head-up Display	x	x
	655 SiriusXM Satellite Radio with 1year All Access Subscription	x	x
	6C4 Connected Package Pro	x	x
	6CP Apple CarPlay Compatibility	x	x
	6U3 Live Cockpit Pro (incl. Navi)	x	x
	6U8 Gesture Control	x	x
	ZPX cannot be ordered with 508	x	x
	ZPX will delete STD or 100% equipment 3AG	x	x
	ZPX requires ordering ZPK	x	x
	ZPX cannot be ordered with ZCV, ZDA, ZPK and ZPP	x	x
	ZPX and 4HA requires ordering Vernasca Leather	x	x
	ZPX will add ZX2 to the order	x	x
	In combination with ZMP	\$3,550	\$3,550
	Note: ZX2 - Rear view camera		

# BMW of North America, LLC

Pricing Guide

Model Year 2020

Suggested Retail Price

3 Series (G20)

Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
<b>Packages</b>			
<b>ZTR</b>	<b>Track Handling Package</b>	\$2,450	\$2,450
	1PN 19" M Double-spoke jet black wheels, style 791M w/high-performance non rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	x	x
	<b>or</b> 1PL 19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	+ \$0	+ \$0
	<b>or</b> 1PP 19" M Double-spoke jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	+ \$0	+ \$0
	2NH M Sport Brakes	x	x
	2T4 M Sport Differential	x	x
	2VF Adaptive M Suspension	x	x
	ZTR requires ordering ZMP	x	x
	ZTR and ZMP will delete 704 from the order	x	x
<b>Options</b>			
1CR	Remote Engine Start <i>1CR requires ordering 6U3 or ZPP</i>	\$300 x	\$300 x
1T3	18" V-spoke bi-color orbit grey wheels, style 780 with all-season non run-flat (18x7.5, 225/45 R18) <i>1T3 requires ordering 300</i> <i>1T3 will delete 258 from the order</i>	NC x x	NC x x
248	Heated Steering Wheel <i>Included in package</i> <i>248 requires ordering 494 or 4HA</i>	\$190 ZPP x	\$190 ZPP x
2VF	Adaptive M Suspension <i>In combination with ZTR</i> <i>Included in package</i> <i>In combination with ZMP</i> <i>2VF requires ordering ZMP or ZTR</i> <i>Alternate in package</i>	\$700 NC ZTR 700 x ZMP	\$700 NC ZTR 700 x ZMP
300	Space-saver spare	\$150	\$150
316	Power tailgate	\$250	\$250
494	Heated front seats <i>Included in package</i> <i>494 cannot be ordered with 4HA</i>	\$500 ZPP, ZPX x	\$500 ZPP, ZPX x
4AW	SensaTec Dashboard <i>Included in package</i>	\$350 ZMP, ZPL	\$350 ZMP, ZPL
4KA	Open Pore Fine Wood Oak Grain trim <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
4KB	Open Pore Fine Wood Maple trim <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
4KL	Aluminum trim with mesh effect <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
4UR	Ambient Lighting <i>Included in package</i>	\$250 ZPL	\$250 ZPL
508	Park Distance Control <i>Included in package</i>	\$200 ZCV, ZDA ZPP	\$200 ZCV, ZDA ZPP
688	Harman Kardon surround sound system <i>688 requires ordering 6U3</i>	\$875 x	\$875 x
6NW	Wireless Charging <i>6NW will add 6WD and ZEB to the order</i> <i>Note: 6WD - WiFi Hotspot</i> <i>Note: ZEB - Enhanced USB &amp; Bluetooth</i>	\$500 x	\$500 x

# BMW of North America, LLC

Pricing Guide  
Model Year 2020  
Suggested Retail Price

3 Series (G20)  
Effective May 30, 2019










		330i Sedan	330i xDrive Sedan
<b>Options</b>			
6U3	Live Cockpit Pro (incl. Navi) <i>In combination with ZPP</i> <i>Included in package</i> <i>6U3 will add 6C4 and 6CP to the order</i>	\$1,100 NC ZPP, ZPX x	\$1,100 NC ZPP, ZPX x
<b>Other Charges</b>			
Destination & Handling		\$995	\$995
<b>Standard</b>			
1CB	CO2 content	STD	STD
1CC	Automatic Start/Stop function	STD	STD
1T4	18" V-spoke bi-color orbit grey wheels, style 780 with all-season run-flat tires (18x7.5, 225/45 R18)	STD	STD
216	Servotronic	STD	STD
249	Multifunction steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Runflat tires	STD	STD
2TB	Sport Automatic Transmission	STD	STD
2VB	Tire pressure monitor	STD	STD
302	Alarm System	STD	STD
319	Universal garage-door opener	STD	STD
3AG	Rear view camera	STD	STD
3MB	Satin aluminum line exterior trim	STD	STD
403	Moonroof	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power Front Seats	STD	STD
465	40/20/40 Split Rear Seat	STD	STD
481	Sport seats	STD	STD
493	Storage package	STD	STD
4KC	Fine Wood trim with Ash Grey-Brown high gloss	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
5AL	Active Protection	STD	STD
5AV	Active Guard	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
65A	CD Player Prep	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6AK	ConnectedDrive Services	STD	STD
6C2	Connected Package Plus	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
6U2	BMW Live Cockpit Plus	STD	STD
775	Anthracite headliner	STD	STD
7AC	Sport Line	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD
8TN	Daytime driving lights	STD	STD
925	Shipping package	STD	STD
ZN3	Frontal Collision Warning w/ City Collision Mitigation	STD	STD
ZN4	Lane Departure Warning	STD	STD

# BMW of North America, LLC

Pricing Guide  
Model Year 2020  
Suggested Retail Price

3 Series (G20)  
Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
<b>Standard</b>			
ZTM	Tier 2	STD	STD
<b>Wheels</b>			
 <p><b>Code: 1PL</b> <b>Style: 791M</b></p>	<b>19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft</b>  Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19  1PL will add 840 to the order	ZMP	ZMP (upgrade)
		ZTR (upgrade)	ZTR (upgrade)
		x	x
 <p><b>Code: 1PM</b> <b>Style: 791M</b></p>	<b>19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft</b>  Front / Rear: 19x8.0, 225/40 R19	ZMP (upgrade)	ZMP
 <p><b>Code: 1PN</b> <b>Style: 791M</b></p>	<b>19" M Double-spoke jet black wheels, style 791M w/high-performance non rft</b>  Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19  1PN requires ordering ZMP and ZTR	ZTR	ZTR
		x	x
 <p><b>Code: 1PP</b> <b>Style: 791M</b></p>	<b>19" M Double-spoke jet black wheels, style 791M w/performance rft</b>  Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19	ZMP (upgrade)	ZMP (upgrade)
		ZTR (upgrade)	ZTR (upgrade)
 <p><b>Code: 1PR</b> <b>Style: 791M</b></p>	<b>19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire</b>  Front / Rear: 19x8.0, 225/40 R19	ZMP (upgrade)	ZMP (upgrade)
 <p><b>Code: 1PU</b> <b>Style: 793i</b></p>	<b>19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft</b>  Front / Rear: 19x8.0, 225/40 R19	ZMP (upgrade)	ZMP (upgrade)
 <p><b>Code: 1T3</b> <b>Style: 780</b></p>	<b>18" V-spoke bi-color orbit grey wheels, style 780 with all-season non run-flat</b>  Front / Rear: 18x7.5, 225/45 R18  1T3 requires ordering 300 1T3 will delete 258 from the order	NC	NC
		x	x
		x	x




BMW of North America, LLC

Pricing Guide  
Model Year 2020  
Suggested Retail Price

3 Series (G20)  
Effective May 30, 2019



		330i Sedan	330i xDrive Sedan
Wheels			
	<b>18" V-spoke bi-color orbit grey wheels, style 780 with all-season run-flat tires</b>  Front / Rear: 18x7.5, 225/45 R18  Code: 1T4 Style: 780	Standard	Standard